



WELLS COUNTY COUNCIL ON AGING

Senior Citizens Expo

Thursday, May 8, 2025
9 am – 2 pm
Wells County 4-H Community Building
1240 4-H Road, Bluffton, IN

The 2024 Wells County Senior Expo was a tremendous success – 550 attendees from 17 cities and 6 counties in our area! Preparation is underway for the 2025 Expo!

By being a participant, you will be able to rent space for your business display. Exhibitor space is affordable and places the exhibitor before hundreds of potential clients. Not-for-profits also use this venue for effectively educating the public of their mission and recruiting community support. This is a wonderful opportunity to share information and/or a sample of your product with senior citizens of Wells County and the surrounding area.

The show floor is professionally designed. The booth spaces will measure 6' x 10' and include a back-wall drape, a side rail drape, two folding chairs, one 6' topped/skirted table and a 7" x 44" exhibitor identification sign. The color scheme will be blue and white. Electricity will be accessible by extension cord (bring your own). There will be a limited number of booths with access to electricity - PLEASE LET US KNOW IF YOU WILL NEED ELECTRICITY. We will have a microphone available and can announce your business name and winners throughout the day if you choose to do a drawing for a giveaway.

An effortless way to ensure face time with the patrons is to participate in our **Gold Star Passport Program!** We hand out passports to all the patrons who attend the Expo. Passport Program sponsors are listed on the passport. Expo patrons will visit each booth and get a 'stamp' on their passport from each sponsor, this encourages patrons to stop at your booth and learn about your business. Once they have completed the passport, they are entered into a drawing to win Chamber of Commerce "Chamber Bucks" that can be used at various local merchants.

Information regarding the Expo will be submitted to local television stations; The Bluffton News-Banner; The Advertiser of Wells & Adams Counties, flyers in Wells County businesses, in and on the exterior of our public transportation vehicles that travel throughout Allen, Huntington, Adams, Grant, and Wells Counties; and very visible signs throughout the area on the day of the Expo encouraging people to attend.

Your business participation will make the Expo a magnificent event! Please complete the attached registration form to our office at: 225 Water Street, Bluffton, IN or email Susie@CouncilOnAgingInc.com **Credit cards are accepted.** Please call 260-824-1070 for credit card payments (3.5% service fee is added to all credit card payments).

We appreciate your support – See you at the Expo!!

**Contact Susie at the Wells County Council on Aging
for more information
260-824-1070 or Susie@CouncilOnAgingInc.com**